

Sponsorship Package

By Denver St. Patrick's Day Parade Committee

January 28, 2022



Sponsorship Opportunities

The Denver St. Patrick's Day Parade is proud to partner with some of the top national and international companies and brands. Sponsorship brings a host of opportunities during parade week and all year. We are committed to working closely with each sponsor to raise your company profile or to entertain clients while your support helps us bring joy to tens of thousands of people, celebrating Denver's St. Patrick's Day Parade.

SPONSORSHIP BENEFITS:

- Consumer engagement
- Brand exposure and awareness
- Tickets to our Committee Hospitality Area on Parade Day
- Media coverage

SPONSORSHIP OPPORTUNITIES AND BENEFITS

GOLD Level: \$4,000

- Pre-Parade Day Benefits:
 - Company logo and link on St. Patrick's Day Parade website for one year
 - Promotion of your Company on all our Social Media platforms
- Parade Day VIP Benefits:
 - 16 tickets our Committee Hospitality Area at 20th & Blake
 - Company banner displayed in Committee Hospitality Area [Sponsor Provided*]
 - Entry of a float on Parade Day
 - Must receive application no later than February 15, 2022
 - Complimentary food and beverages for ticket holders

SILVER Level: \$2,000

- Pre-Parade Day Benefits:
 - Company logo and link on St. Patrick's Day Parade website for one year
 - Promotion of your Company on all our Social Media platforms
- Parade Day VIP Benefits:
 - 8 tickets our Committee Hospitality Area at 20th & Blake
 - Company banner displayed in Committee Hospitality Area [Sponsor Provided*]
 - Entry of a float on Parade Day
 - Must receive application no later than February 15, 2022
 - Complimentary food and beverages for ticket holders

EMERALD Level: \$500

- Pre-Parade Day Benefits:
 - Company logo and link on St. Patrick's Day Parade website for one year
 - Promotion of your Company on all our Social Media platforms
- Parade Day VIP Benefits:
 - 4 tickets our Committee Hospitality Area at 20th & Blake
 - Company banner displayed in Committee Hospitality Area [Sponsor Provided*]
 - Entry of a float on Parade Day
 - Must receive application no later than February 15, 2022
 - Complimentary food and beverages for ticket holders

*We ask that you utilize PostNet for your banners as they have the banner template and material for the Parade. Owner: Talia; Email: co152@postnet.com Phone: 720-722-0525 Address: 9615-B E County Line Road, Centennial CO 80112